

The Sustainable Sugarcane Initiative (SSI) of WWF-ICRISAT in India: Extrapolating SRI Ideas and Practices to the Sugar Sector

Speaker: Biksham Gujja

Friday, February 8, 2013
10:00 – 11:00 a.m.
1105 Bradfield Hall

Dr. Biksham Gujja is founder and director of AgSri Agricultural Services Pvt. Ltd., a company he helped establish in 2010 as a social enterprise to provide innovative farming solutions to farmers. From 1993 to 2010, he worked with the Worldwide Fund for Nature (WWF) in Gland, Switzerland as a senior policy advisor on conservation of aquatic ecosystems. In this time he started the WWF Freshwater Programme and also managed projects in Africa, Asia and Latin America. He also contributed to such major international initiatives as the World Commission on Dams, the World Water Commission, the World Water Forum, and to other efforts aimed at developing appropriate responses for adaptation and mitigation of climate change and improving conventional water management systems, all with a view to conserving aquatic ecosystems.

From 2003 onwards, as Team Leader for the WWF-ICRISAT Joint Project on Food, Water and Environment, a joint NGO-CCIAR initiative focused on improving water productivity for major crops, Gujja assessed, refined, and implemented farm-based methods such as the Sustainable Sugarcane Initiative (SSI) and System of Rice Intensification (SRI) in India. Recently AgSri began working with Dr. Rena Perez, a CALS alumna living in Cuba, to get SSI (called SiCAS in Spanish) introduced into that country, and SSI is getting started in several other countries as well.



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